



# Peak to Peak

ACT, Rocky Mountain Chapter

Winter/Spring 06

## Net Conference Opportunity

### President's Message

Welcome to your winter/spring edition of Peak to Peak!

This newsletter includes information about an upcoming net conference opportunity. The *Making TDM Boom with Boomers* presentation will feature a summary of years of research on our largest and most influential generation. Feel free to attend this net conference in either Denver or Salt Lake City. Alternatively, RMACT will cover the cost of additional locations as a service to members. See the article at right for more information.

RMACT members are also invited to share their expertise at the upcoming national conference in Boston. See page two for details.

Warm Regards,

*Lynn Rumbaugh*

RMACT President

**B**aby Boomers are America's largest generation at 78 million strong. Consequently, they are also agents of change and they are about to transform America's transportation infrastructure as we know it.

Over the next 20 years, aging Boomers will nearly double the ranks of Americans aged 65 plus. The realities of aging coupled with our automobile-dependent transportation system will challenge Boomers' sense of mobility. Retirees of the future will demand solutions and the TDM community may be perfectly positioned to answer this call. But the real work starts today - - getting aging Baby Boomers to better understand and appreciate travel choices. ACT's upcoming net conference will share some sensible steps to this end.

John W. Martin, President and CEO of the Southeastern Institute of Research will share his firm's proprietary research and offer related tips on how to make TDM programs appeal to boomer-sensibilities.

Your RMACT Chapter will host this net conference on Tuesday, February 28 at the Denver Regional Council of Governments in Denver and at the Utah Transit Authority in Salt Lake City. To attend the Denver or Salt Lake City net conferences, please contact Allison Billings or Scott Miklos respectively (see contact information on page two). Alternatively, you may host this net conference at your own location by contacting Lynn Rumbaugh. **Please note the following deadlines:** Requests for hosting a net conference must be received by February 15. RSVP for the Denver or Salt Lake City net conferences by February 24.



### ***Making TDM Boom with Boomers***

**Date:** Tuesday, February 28, 2006

**Time:** Noon MST

**Locations:** Denver Regional Council of Governments and Utah Transit Authority

# RMACT

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## Member News

### DENVER EXPLORES STREETCAR TRAVEL

RMACT member Transportation Solutions hosted *The Road Ahead: Envisioning Local Connections* symposium in Denver on January 26. Transportation visionary Charlie Hales of Portland Oregon discussed how cities across the country are turning to streetcars to move people within urban areas. Produced annually by Transportation Solutions, this year's presentation drew more than 100 elected officials, transportation industry and real estate professionals, developers and neighborhood leaders.

Lyle Miller of the Colorado History Museum gave attendees a look at Denver's streetcar system of the past. Miller revealed how this popular form of travel also spurred the city's growth along new streetcar lines into undeveloped areas. Hales then provided an in-depth look at the modern streetcar technologies being implemented in other cities nationwide and presented compelling evidence for the economic development generated by streetcars in other cities and detailed various ways these projects can be funded.

Bill Eifenbein, RTD Director for District A, turned the discussion to local applications as he moderated a panel of community experts. The audience quickly engaged the panelists and Hales with questions and discussion about how the region might move forward from here.

## Share Your Expertise

ACT is seeking dynamic, experienced, instructors to conduct professional development workshops in conjunction with the ACT International Conference August 27 – 30, 2006 in Boston, Massachusetts.

These workshops will be presented on August 27, 2006. Instructors earn \$750 per four-hour workshop, based on a minimum of twelve registrants. Compensation is prorated in 1/12 increments for classes with fewer participants.

Instructors may choose one conference registration in lieu of the \$750 in compensation.

ACT will consider proposals received in its office by **February 17, 2006**. Selected instructors will be notified by March 1.

The full set of instructions and requirements are on the ACT Web site at [www.actweb.org](http://www.actweb.org).