

## PEAK TO PEAK

The RMACT Quarterly Newsletter for the TDM Professional

### MESSAGE FROM THE PRESIDENT

For my first newsletter, I would like to acknowledge the work of the former chapter president, Lynn Rumbaugh. There is a lot of work involved in representing RMACT (as I am finding out). She did a wonderful job and should be recognized for that.

In the last couple months, the RMACT board has worked to create a chapter website ([www.rmact.org](http://www.rmact.org)) and two chapter conference calls. This quarter's newsletter outlines our plans for 2008 as a newly working board.

Aaron Fodge – President  
Kirk Montgomery – VP  
Brendan Herrington – Sec  
Scott Miklos – Treasurer  
Chris Hagelin - At-Large

### VOTE FOR NEW STATES



ACT National has requested that RMACT members vote to decide if any of the following states should join our chapter:

- \* North Dakota
- \* South Dakota
- \* Nebraska
- \* Nevada

RMACT Chapter members will be emailed a link to Zoomerang to vote to add these states. The voting will be open until 5:00pm on Thursday, April 10. You may vote only once.

### CHAPTER SURVEYING

TDM professionals are always seeking new avenues to obtain data to support their programs. The RMACT Chapter will conduct teleconference on Wednesday, May 14th at 12:30pm to discuss chapter-wide surveying of our customers. A calendar reminder and teleconference phone number will be mailed to RMACT members.

We will brainstorm what types of surveying could be accomplished chapter-wide through simple, web-based tools. Potential surveys include:

- \* Entry surveys
- \* Exit Surveys
- \* Employer surveys
- \* Customer Satisfaction surveys



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### PODCASTING

RMACT will explore a regional podcast that will feature interesting stories from our programs' participants (vanpoolers, bus riders, commuters, business champions, etc.)

Podcasting is a form of audio broadcasting on the Internet. We will conduct a teleconference on the July 15, 2008 at 12:30pm to discuss the possibilities of podcasting for the Chapter.

A calendar reminder and teleconference phone number will be mailed to RMACT members.



## VOLUNTEERS

The Rocky Mountain Chapter of ACT is seeking volunteers for the following opportunities within ACT and the Chapter:

\* ACT Public Policy Council - The Public Policy Council coordinates policy issues for the chapters spread across the country and retains an advocate in Washington to interact with the US Congress and keep ACT members informed. Please contact Larry Robinson of the Sacramento Metropolitan AQMD at 916-874-4816 or email [lrobinson@airquality.org](mailto:lrobinson@airquality.org)

\* RMACT Webmaster - The RMACT board is seeking a chapter member that will serve as the webmaster for the new website - [www.rmact.org](http://www.rmact.org). The webmaster will only be responsible for uploading prepared content, documents, and press releases to the new website. The webmaster may field questions from the ACT webmaster should they arise. Please contact Aaron Fodge of SmartTrips at 970-224-6162 or email [afodge@nfrmpo.org](mailto:afodge@nfrmpo.org).

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